

# THE BIG EVENT TALLAHASSEE

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**PARTNERSHIP OPPORTUNITIES  
2024-2025**

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# ABOUT THE BIG EVENT TALLAHASSEE

## MISSION STATEMENT

Through service-oriented activities, The Big Event Tallahassee promotes campus and community unity as students, faculty, and staff come together for one day to express their gratitude for the support from the Tallahassee community.



Together, students from Florida State University, Florida A&M University, and Tallahassee State College gather to execute the largest one-day, student-run service project in Tallahassee.

We are looking for local businesses to form long-term, mutually beneficial relationships with, to acquire the annual operating funds necessary to run our events. Although the success of The Big Event Tallahassee is driven by student volunteers, we do require a budget to ensure our service days run smoothly. This budget accounts for event rental costs, promotional items used to recruit volunteers, and tools (such as rakes and shovels) to complete the service projects.





# A LETTER TO YOU

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Dear Friends,

We would like to extend to you an invitation to promote community engagement through the beautification of the city by partnering with The Big Event Tallahassee - the largest one day, student-run service project in Tallahassee. This transformative initiative brings together students from Florida State University (FSU), Florida A&M University (FAMU), and Tallahassee State College (TSC) in a unified effort to make a lasting impact on our community.

**We have two large service projects: The Little Event occurring on October 19<sup>th</sup>, 2024, and The Big Event occurring on February 15<sup>th</sup>, 2025.**

Sponsoring The Big Event Tallahassee is an exceptional opportunity to gain visibility among hundreds of enthusiastic students and demonstrate your company's dedication to social responsibility and leadership. Furthermore, your donation will directly contribute to equipping students with the necessary resources and tools to carry out Tallahassee's largest beautification project.

Thank you for considering this partnership. Together, we can make a significant difference in the Tallahassee community and inspire the next generation of leaders.

Thank you,

The Big Event Tallahassee Team

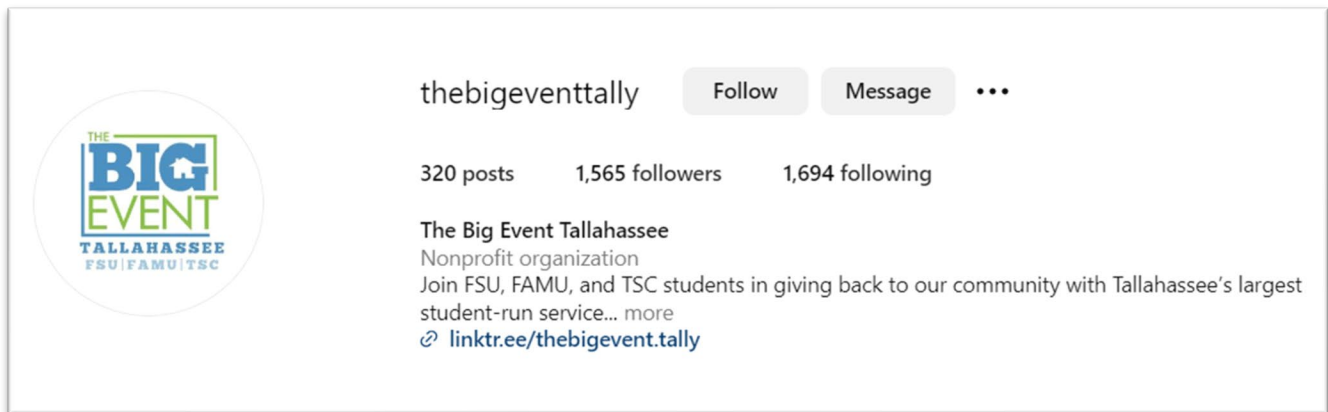




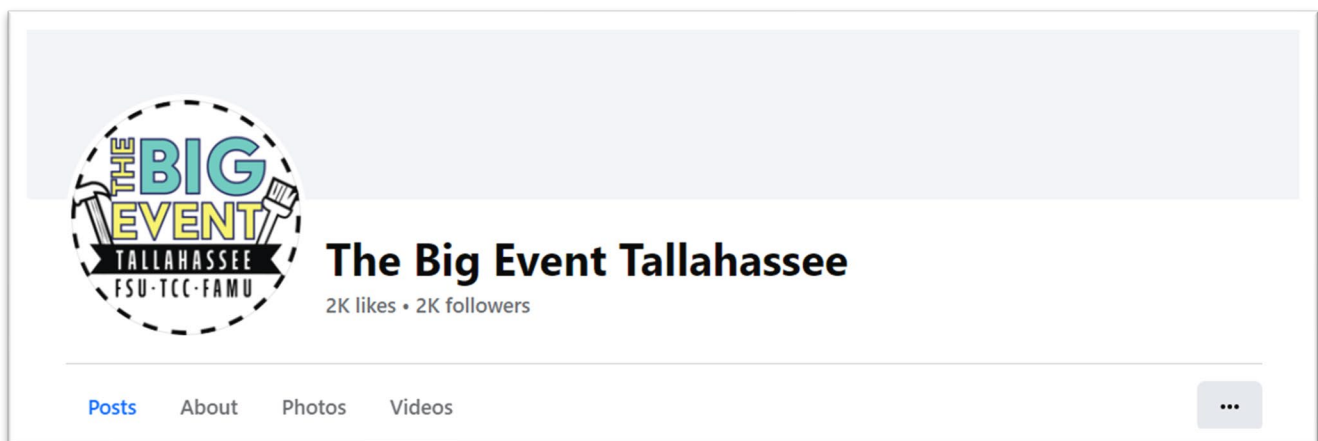
# SOCIAL MEDIA & VISIBILITY

Connect with us on our social media pages to keep up to date with the latest Big Event Tallahassee news.

## Instagram: @thebigeventtally





















## Facebook: @The Big Event Tallahassee



With over 1,500 followers on Instagram and more than 2,000 on Facebook, The Big Event Tallahassee has an extensive online presence that allows it to communicate with a wide audience.

# SPONSORSHIP TIERS

SPONSOR PERKS	GOLD (\$1,000)	GARNET (\$500)	BLUE (\$250)	GREEN (\$100)
<i>Banner displaying sponsor name at The Big Event*</i>				
<i>Market Wednesday table shoutout</i>				
<i>Sponsor logo on event shirts*</i>				
<i>Verbal Recognition at The Big Event</i>				
<i>Verbal Recognition at The Little Event</i>				
<i>Sponsor logo featured on website and social media</i>				
<i>Certificate to go on company wall</i>				

\*Deadline to receive full benefits of sponsorship: Friday, January 17<sup>th</sup>, 2025

\*Customizable levels available upon request

# Sponsorship Commitment Form

Thank you for your donation to The Big Event Tallahassee! Please fill out the form below to indicate the level of partnership you intend to provide and return the completed form to The Big Event Finance Director at [bigevent.finance@gmail.com](mailto:bigevent.finance@gmail.com).

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Company or Organization

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Contact Name

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Phone #

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Email Address

## Sponsorship Levels (Choose One):

- Green** (\$100)
- Blue** (\$250)
- Garnet** (\$500)
- Gold** (\$1,000)
- Other** \_\_\_\_\_

## Donation Options (Choose one):

- Check:** Please make checks payable to "FSU Foundation" and on the memo line write "The Big Event F07242"  
Please mail to:  
**Florida State University Foundation**  
**325 W. College Avenue**  
**Tallahassee, FL 32301-1403**
- Online:** Through the following link:  
<https://give.fsu.edu/TBE>

Monetary donations to The Big Event Tallahassee are made through the FSU Foundation. The FSU Foundation is a 501(c)(3) tax-exempt organization. Your donation will be acknowledged by The FSU Foundation through a gift receipt.