THE BIG EVENT
TALLAHASSEE

20th ANNIVERSARY



PARTNERSHIP OPPORTUNITIES

2026-2027

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FSU FLORIDA STATE UNIVERSITY

FAMU FLORIDA AGRICULTURAL AND MECHANICAL UNIVERSITY

TSC TALLAHASSEE STATE COLLEGE

ABOUT US

The Big Event Tallahassee is the city's signature collegiate service initiative bringing together students from **Florida State University**, **Florida A&M University**, and **Tallahassee State College** to strengthen the connection between local campuses and the city they call home. Each year, hundreds of students unite for two large-scale service days, completing projects that create **meaningful change** throughout Tallahassee and beyond.

1 Community	**3** Institutions
40+ Student Organizations	**1,500+** Volunteers

For 20 years, The Big Event Tallahassee has transformed student volunteerism into lasting community impact. While we are powered by student passion and service, this work is made possible through the support of sponsors who provide the **resources needed to bring each event to life**.

From **service supplies and project materials to event operations and volunteer engagement**, every contribution helps students continue to make a difference for the Tallahassee community.

DIGITAL OUTREACH

The Big Event Tallahassee provides sponsors with valuable opportunities to showcase their commitment to community impact through our digital platforms. From website recognition to dedicated social media features, sponsors are **connected with thousands of students, community members, and supporters** who share a passion for service. Through digital outreach, sponsors gain meaningful visibility while demonstrating their investment in creating a stronger Tallahassee community.



2.1k

Facebook Followers

2.3k

Instagram Followers

54.6k

Monthly Instagram Views

@TheBigEventTally **TBETallahassee** **TheBigEvent.FSU.EDU**

BED BUILD

As The Big Event Tallahassee celebrates **20 years** of serving our community, we're partnering with **Sleep in Heavenly Peace**, a nonprofit dedicated to ending childhood bedlessness. Together, SHP and our student volunteers will build handcrafted beds from the ground up for children who do not have a bed of their own, helping provide a safe and comfortable place to sleep for families across Florida and Georgia.

SLEEP IN HEAVENLY PEACE





7

Communities Benefitted

300

Handcrafted Beds Built

500

Student Volunteers

$50,000

Our Goal to Raise

Every sponsorship helps to cover the cost of the materials and resources needed to make this project possible. At $400 per bed, each contribution directly funds the **lumber, nails, mattresses, sheets, pillows, tools, and transportation** needed to build and deliver these beds to children in need. Together, we can provide children with the comfort, safety, and dignity they deserve while making our 20th Anniversary **the most impactful Big Event yet**.

Dream Maker
Presenting Sponsor

$10,000
Exclusive Presenting Sponsor Naming Rights The Big Event 2027 Presented by [Company Name]
Premier Brand Visibility Across All Event Communications Company logo featured as Presenting Sponsor on all Big Event social media promotions, mass communications, and marketing materials
Prominent Brand Placement on Volunteer T-Shirts Company logo featured on sleeve of The Big Event volunteer shirts, with 20 shirts provided for company representatives to showcase your partnership
Featured Recognition on The Big Event Main Banner Company logo prominently displayed on main event signage recognizing Presenting Sponsor status
Kickoff Recognition Company representative invited to address 1,500+ student volunteers during The Big Event Kickoff, plus an opportunity to host an on-site exhibit and directly engage with participating students.
Exclusive Commemorative Golden Shovel A custom keepsake recognizing your company's commitment to strengthening the Tallahassee community
Includes All Legacy-Level Sponsor Benefits (See Page 7)

BENEFIT TIERS

SPONSOR BENEFITS	LEGACY $3,500	BUILDER $2,000	COMFORT $1,500	HOPE $1,000
Company Logo Featured on The Big Event Website				
Company Logo Displayed on Kickoff Event Signage				
Dedicated Social Media Partnership Spotlight on Instagram & Facebook				
Company Logo Featured on The Big Event Volunteer T-Shirts				
Promotional Table Space at The Big Event Kickoff				
Company Logo Featured on 50+ Big Event Yard Signs Throughout Tallahassee				

COMMITMENT FORM

Thank you for your donation to The Big Event Tallahassee! Please fill out the form below to indicate the level of partnership you intend to provide and return the completed form to The Big Event Finance Director at bigevent.finance@gmail.com.

Company or Organization

Contact Name

Phone Number

Email Address

Sponsorship Level:
(Choose one)

- ☐ **Dream Maker** ($10,000)
- ☐ **Legacy** ($3,500)
- ☐ **Comfort** ($2,000)
- ☐ **Dream** ($1,500)
- ☐ **Hope** ($1,000)

Donation Options:
(Choose one)

☐ **Check:** Please make checks payable to "FSU Foundation" and on the memo line write "The Big Event F07242".

Please mail to:
Florida State University Foundation
325 W. College Avenue
Tallahassee, FL 32301-1403

☐ **Online at** give.fsu.edu/TBE

Monetary donations to The Big Event Tallahassee are made through the FSU Foundation. The FSU Foundation is a 501(c)(3) tax-exempt organization. Your donation will be acknowledged by The FSU Foundation through a gift receipt.

CONTACT US

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